

**We want to serve clients committed to
creating and preserving value**

*... We help our clients improve the
business of their Business!*

Our ability to help create and sustain value flows from the combination of multiple and broad experiences and deep capabilities



We have helped clients at all stages of development and performance range

Not Performing

Low Performing

Under Achieving

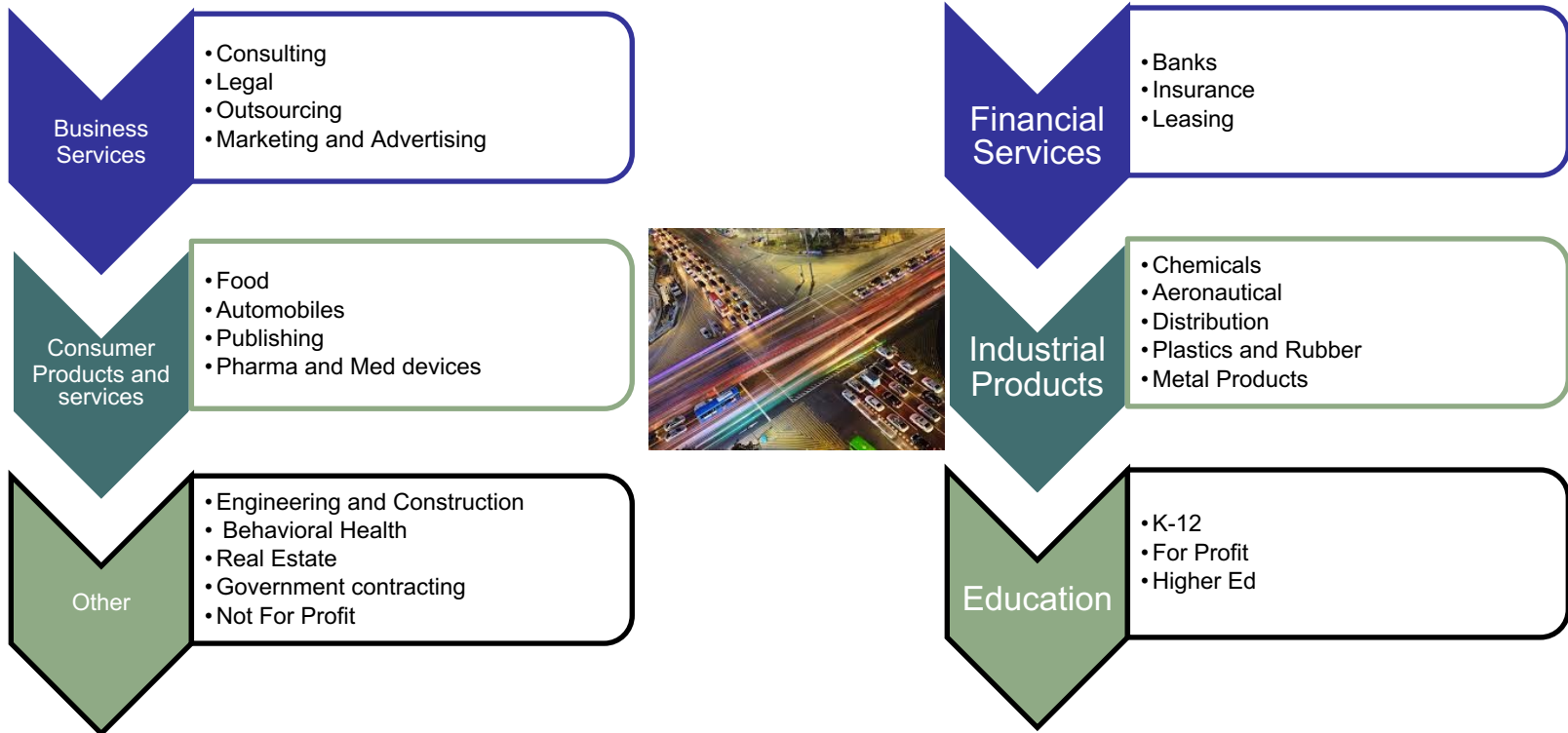
High Performing

Our work with clients is of course tempered by

- What they hope to achieve and how fast
- Where they are “starting from”, why and how long?
- The talent and resources available to them

But the focus is on helping clients create value through a combination of growth and operational excellence. We help clients choose the course, create the plan and execute!

Even more valuable than deep industry experience is understanding the intersections



Our experiences and processes combine to create benefit for our clients

- ✓ Rapid assessment, assimilation and creation of plan to address the situation at hand
- ✓ Our process and approach engages our clients to expedite agreement on required changes and ensure more rapid adoption
- ✓ We understand that change is stressful for an organization and we understand how to best maintain organizational integrity during the process

Our experience is laden with diversity and paradox...



- Large... Small; Public...Private; Global...Local
- All stages of development
- Turnarounds and high performing organizations
- Lenders... Investors... Owners
- Strategy and Operations... Finance and Go-to-Market
- Mergers and Acquisitions- strategy... diligence...assimilation

Diversity and paradox help us see things differently, think differently and help us provide differentiated value

Our role depends on the organization's needs and the nature of the work to be done

Advisory

- Board Positions
- Retained relationships- Coaching and planned check ins

Consulting

- Project oriented
- Design
- Leadership
- Support

Fractional Executive Leadership

- C- level replacement
- Situational positions

Our role should flex with the organization's needs over time-- the common goal is to "get the job done" and help develop the team in the process

*If you want to create and sustain value,
we are eager to talk...*

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It all starts with a conversation:

- ✓ What's the situation?
- ✓ What is the benefit of dealing with it?
- ✓ Why do you want to deal with it now?
- ✓ Can we discuss some possible approaches?